



Tuesday 29 August 2017

#CINEMAFORTHESENSES 11th Annual Byron Bay Film Festival October 6-15

It's time to answer the siren call of Byron Bay – to its beautiful beaches and bush, and to the rich cultural feast that is the **Byron Bay Film Festival (BBFF)**.

Now in its 11th year, BBFF spans across ten days in six venues, featuring over 175 independent films, and attracting filmmakers and film-lovers from all over the world; it is the Australia's most loved regional film festival.

Last year the festival celebrated its milestone 10th birthday, with celebrity endorsements from some of the film world's top names – including A-listers **Idris Elba**, **Chris Hemsworth**, and **Tom Hiddleston**, who said it was “certainly the best film festival in Australia”. The festival had its stamp on the international calendar, and as it has done every year, increased its international reach.

This year the festival launched with a stirring video made by acclaimed **Storm Surfers** director and now local resident, **Justin McMillan**, with Director of Water Photography **Stefan José** joining other Byron locals to help out.

The video captures not just the glory of surfing on this part of the coast, but the freedom to be found in the Byron landscape, and embodies the high-quality aesthetic of the festival, and lights up the sensory experience of both the unique Byron Bay experience, as well as the immersive wonder of film. It captivates and offers the viewer '**Cinema for the Senses**' – the perfect taster of what festival goers might experience in 2017. View the trailer now, via <http://bit.ly/2iA5jJ5>

Once again there is a unique and diverse line-up from around the world. This is truly an international event, with documentaries, drama and comedy from some of the most remote corners of the earth, as well as the best from young Australian filmmakers and their contemporaries overseas. Find out more about the **Young Filmmaker Award** via www.bbff.com.au

Virtual Reality (VR) and other high tech of the moving image will be explored and shared. The Byron Bay Film Festival has been a pioneer and leader in the burgeoning Byron Bay innovation movement, which has created countless

entrepreneurial and industrial opportunities for the creative industries and beyond. The **ncube8 Program** offers the opportunity for a artists and creatives wishing to explore VR technology through mentorship with a local industry professional. More information on this can be found on the festival website.

Move seamlessly from one world into another: dry off, brush the sand from your feet, and step into the infinite universe of the cinema, to be transported to another place and time.

Then there's the parties, the meet-the-stars and film-makers events, the workshops, live music and action!

The Byron Bay Film Festival is illuminated with two dazzling red carpet gala events in the heart of town. Opening Night offers a chance for industry networking and a taste of the flavour of the festival to come, and features a highlight film screening. The culminating celebration event is an exciting night of recognition for filmmakers, the festival, Byron Bay, and the international film industry, and not to be missed. Early ticket purchases are recommended to avoid disappointment to these two popular events.

The 11th Annual Byron Bay Film Festival is held on Friday 6 – Sunday 15 October 2017 in multiple venues throughout Byron Bay and surrounding suburbs.

Program will be released over the coming weeks.

Tickets are on sale now via www.bbff.com.au

End.

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